



Alliance's automated membership management solution reduces the risks associated with the PHS 340B program and GPO rosters by increasing the accuracy and integrity of the inbound membership data.

Capture a True Profile of Your Membership Data

MemberCentric, a technology-enabled data service, correlates customer membership information from internal contract management systems with reference data sources from industry-standard data providers to reconcile the most accurate representation of inbound membership records.

MemberCentric leverages a rule-based engine that encourages a standardized and consistent approach to GPO membership processing.

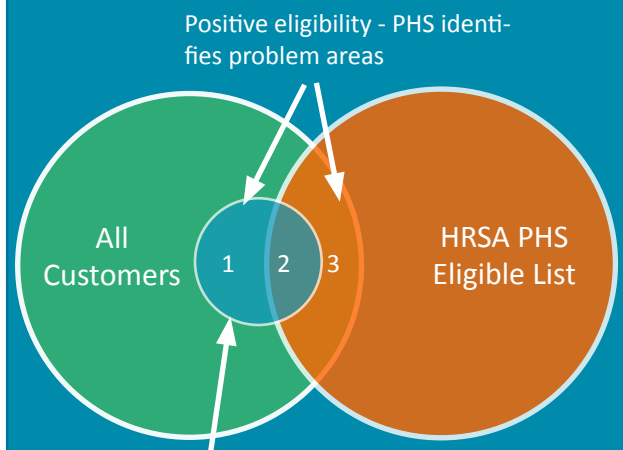
As membership data goes through an enrichment process, the system validates assigned Class of Trades to ensure the accurate classification of each membership record. Once completed, MemberCentric generates an enriched and completed representation of the original roster record that can be accurately utilized in the contracting system.

Comprehensive third-party data matching with sources such as: DEA, HIN, NCPDP, HRSA, HCRS and AHD.



Our automated solution delivers significant benefits:

- Enhanced revenue by avoiding discounts provided to ineligible recipients.
- Strengthened data integrity of inbound GPO membership roster information.
- Increased process efficiencies in GPO membership management.
- Reduced risk by avoiding potential Best Price calculation inaccuracies.

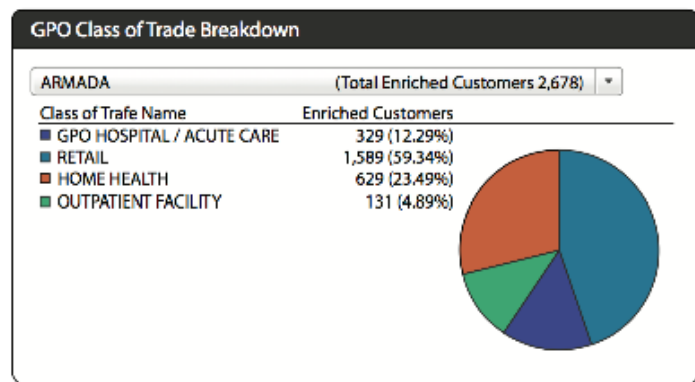
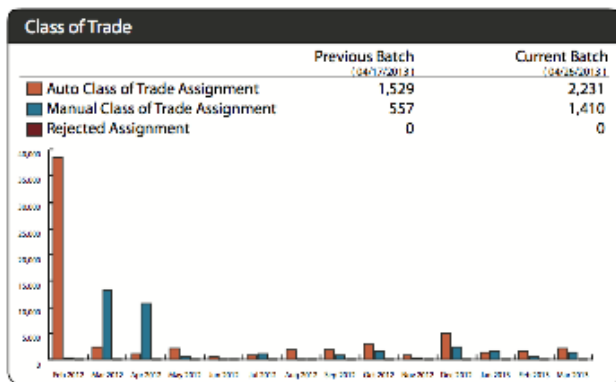


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Transform Problem Data into Actionable Information Through Three Methods:

- **Standardization** - Inbound data is cleansed and processed using proprietary algorithms that make it more matchable.
- **Matching** - Records are compared across systems to identify links between rosters, third-party data sources and internal systems, preventing data duplication and erroneous association of customers to contracts.
- **Enrichment** - Identifiers from third-party data sources and demographic information can be linked to provide greater analytical power from the cleansed contracted customer master.



What You Don't Know Can Hurt You

Maintaining accurate membership data is an increasing challenge for manufacturers. The most critical of these challenges is the mitigation of the compliance risks associated with the use of membership data for regulated price reporting purposes. If incorrectly maintained and validated, the Class of Trade designation can have a negative impact on its reporting to the government.

Customized Consultation and Support

MemberCentric accelerates the ability to identify membership data quality issues and provides the necessary monitoring to stay abreast of the roster data conditions. Leverage our robust data enrichment capabilities to automatically identify gaps in the data being used. Our solution platform provides the necessary alerts to quantify conditions and track changes identified for corrective action.

The platform is highly scalable and flexible to incorporate custom business rules that meet specific data quality requirements and conditions. Our experienced subject matter experts can rapidly analyze data conditions and work with your team to configure critical business rules that meet your organization's requirements for accuracy and quality.

